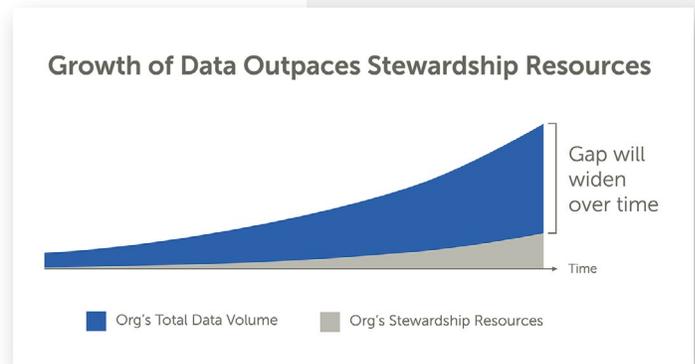# Analytics Stewardship
Unlock Business Value from Governance

One major reason for the failure to scale governance is the growing disparity between data volumes and limited stewardship resources. This makes it difficult to connect policy to data use and ensure accurate, compliant, trustworthy analytics. Stewards are responsible for interpreting and applying policies set by governance bodies, but don't have a way to apply policies effectively, don't have a way to prioritize curation, and can't measure the impact of their work.

Analytics Stewards are focused on activities that help analysts gain faster, more accurate insights while adhering to the organization's analytics policies. Now with Alation's new Analytics Stewardship application, enterprises are finally able to derive greater business value from their governance programs by simplifying and automating the work of stewards and guiding analysts toward more accurate, compliant analytics.

Growth of Data Outpaces Stewardship Resources

Gap will widen over time

Time

■ Org's Total Data Volume   ■ Org's Stewardship Resources

Scale Stewardship Resources
Alation supports a more agile approach to stewardship, helping to prioritize efforts with indicators for Curation Progress and Popularity.

See Measurable Impact
With Curation Progress, stewards can clearly see how well data objects have been curated. This provides them with the direct feedback they need to be successful.

Connect Policy to Action in Workflow
With Alation, stewards have a single place to guide accurate analytics and apply policies. Questions and approvals can be viewed through Inbox and Catalog Activity Report, while policies themselves are directly available to analysts in their workflow through TrustCheck.

Get Guided Help
With the Analytics Stewardship Accelerator, Alation experts will help guide your organization through every step of the stewardship process. From getting the program started to identifying stewards and implementing best practices, Alation helps ensure success.

SCOUT 24

"Alation gives us the visibility to contend with the enormous amount of data our business generates, prioritizing our stewardship efforts and applying data policies at scale to all of our data sets."

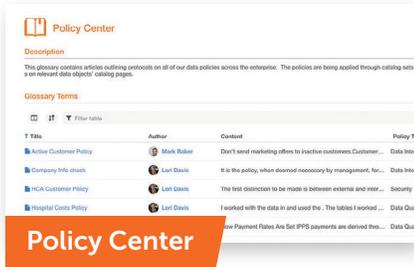**Markus Schmidberger**
Director of Data Technology

Policy Center

The Alation Policy Center is a single point of reference for all of your data and analytics policies on compliance and best practices. Policies are captured right next to the data.


Catalog Sets

Catalog Sets are related data objects that share descriptions, flags, tags, and other fields. It allows Stewards to apply data policies at scale.
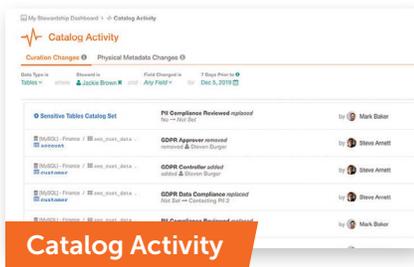

Catalog Activity

This dashboard shows logical metadata changes, including changes to: titles, descriptions, custom fields and stewards being assigned. Stewards can also see how data governance policies are being applied.
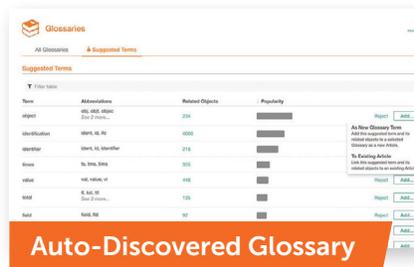

Auto-Discovered Glossary

New Business Glossary terms are automatically suggested and prioritized based on popularity, saving valuable time and effort for the steward.
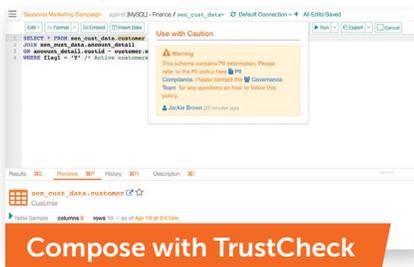
Compose with TrustCheck

In Alation's SQL editor, Compose, warning flags appear as a query is being written. This means policies can be surfaced just-in-time in the analyst's natural workflow, increasing the chance of policies being adhered to.
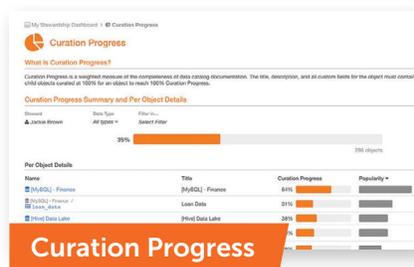
Curation Progress

This dashboard measures the completeness of data catalog documentation. Stewards use it as an indicator of what data to steward next. Governance bodies use this metric to determine how much progress is being made.

FINNAIR

"With Alation, we now have the right framework to start a broad-based analytics stewardship program which is essential in maximizing the data we use every day to run our business. Alation provides us with the ability to both track our curation efforts and measure our progress."

Minna Kärhä
Head of Data

Alation is enabling companies to create a data-literate workforce by transforming the way their employees find, understand, trust and use data to build their business. The Alation Data Catalog provides comprehensive search, browse, querying and collaboration tools across a company's entire data landscape—cloud and on-premises, spanning BI tools to data lakes and warehouses to transactional systems. Fortune 500 companies, including Dow Chemical, eBay, LinkedIn, Pepsico, and Pfizer, leverage the Alation Data Catalog to create a data culture. **For more information, visit alation.com.**

Alation